

INFORMATION ON PERSONAL DATA PROCESSING RELATED TO THE REGISTRATION FOR MIA'S EVENT PLATMOSPHERE

LAST EDIT **MARCH 7 2024**

Below you will find information about how MIA s.r.l. (hereinafter MIA) processes the personal data of Mia's event participants who have registered for the event either on the website dedicated to the event or e-mail pursuant to art. 13 of EU regulation n. 2016/679 (hereinafter GDPR).

NB: MIA is part of a group of companies to which Mia Care s.r.l. and Mia FinTech s.r.l. belong, and the present information notice is given also in the interest of Mia Care s.r.l. and Mia FinTech s.r.l.

1. Definitions:

Capitalized terms not otherwise defined below will have the meaning given to them in the GDPR.

Event participant(s): means a natural person – whether a host, a client, a partner, a sponsor or a speaker - who have registered for attending Mia's event either on the website dedicated to the event or by e-mail.

Person in charge of Data Processing: means the single employee and/or associate authorised to process data as described below for the organization and managing of the event

2. Who handles the data

MIA s.r.l., VAT number 08045100966, with registered office in Milan, Via Giacomo Leopardi 8.

3. The processing of personal data by MIA

In relation to the event, MIA processes personal data as described in the schedule below:

CATEGORIES OF PERSONAL DATA PROCESSED	<ul style="list-style-type: none">- Name;- Last Name;- E-mail address;- Company to which the participant(s) belong;- Job position;- Browsing data (ip address)- Selected t-shirt size (on optional basis)- Personal data within e-mail message (on optional basis)- Photos, video and recording taken during Mia's event
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MIA SRL

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CATEGORIES OF DATA SUBJECT AFFECTED BY THE PROCESSING	Event participant(s)
PURPOSE AND LEGAL BASIS OF THE PROCESSING	<p>Art 6 par. 2 lett a) GDPR = consent of data subject with reference to:</p> <ul style="list-style-type: none"> ● Receiving Mia's event t-shirt in the selected size (on optional basis); ● Subscribing Mia-Platform Newsletter (on optional basis): please read the privacy policy linked hereof https://mia-platform.eu/wp-content/uploads/2021/10/Privacy_Policy_Website_EN.pdf <p>Art 6 par. 2 lett b) GDPR = performance of the contract with reference to:</p> <ul style="list-style-type: none"> ● Organizing and managing Mia's event. <p>Art 6 par. 2 lett f) GDPR = legitimate interest of the Data Controller with reference to:</p> <ul style="list-style-type: none"> ● use of the website and technical assistance; ● Exercising of rights in courts and managing litigation; ● transmitting personal data within the group of undertakings for internal administrative purposes.
PROCESSING ACTIVITIES	<p>Event Participant(s)'s personal data are processed to allow his/her/their participation in MIA's event as well as browsing on the dedicated event website</p> <p>Photos, videos and recording may be captured during the event and may be published on MIA's social media and website solely for informational purposes.</p> <p>Only on optional basis, prior Event participant(s)'s consent, personal data may be processed for receiving Mia-Platform newsletter.</p> <p>The processing of personal data shall take place by computerised means, by taking appropriate technical and organisational measures to ensure the safe performance of the above operations. Data are stored on MIA CRM.</p>

DURATION OF THE PROCESSING	Browsing data are kept for a maximum period of twenty-six (26) months and then immediately erased. Event participant(s)'s personal data are kept for the duration of the event and within a (1) year of the end of the event.
PLACE OF DATA STORAGE	Event participant(s)'s personal data are stored within and outside the EU territories (see the chart down below on List of MIA's Sub Processors)

4. Cookie: Technical cookies active on the website dedicated to the event (Wordpress) and register form to the event (HubSpot): no Event participant(s)'s consent needed.

These cookies are essential for the website dedicated to the event to perform basic functions and are necessary for MIA to operate certain features, like allowing registration to the event and perform account-related functions, storing preferences set by users (like registration to the event or selecting other preference), and ensuring dedicated website and register form operate properly.

5. List of MIA's Sub Processor

Listed below are the Sub Processor engaged by MIA pursuant to art 28 n. 4 GDPR, for the organization and managing of its events:

SUB PROCESSOR	PURPOSE OF THE PROCESSING	PLACE OF THE PROCESSING
Wordpress Aut O'Mattic A8C Ireland Ltd.	Web content management system for the provision of the website dedicated to the event	Servers are located in Ireland
HubSpot Inc	Collection of personal data by filling in the register form to the event Storage of Event participant(s)'s personal data on CRM	Servers are located in USA (data transfer based on the participation of HubSpot to the Data Privacy Framework + SCCs in place)
Google Ireland Ltd	Hosting service of Google Cloud Hosting; Back-up the data received by email on Google Cloud; Send and receive emails using the Gmail business service.	Servers are located in Belgium

6. Erasure and other Event participant(s) rights pursuant to the GDPR

Event participant(s), at any time, may exercise the right to:

- a) obtain confirmation as to whether or not personal data concerning them exist;
- b) obtain information about the purposes of the processing, the categories of personal data concerned, the recipients or categories of recipient to whom the personal data have been or will be disclosed and, where possible, the storage period;
- c) request from the Data Controller access to personal data and the rectification or erasure of personal data or restriction of processing of personal data concerning them or to object to such processing, as well as the right to data portability;
- d) lodge a complaint with the supervisory authority.

In order to exercise the aforementioned rights, Event Participant(s) shall send a written request to privacy@mia-platform.eu.

The request shall be processed within thirty (30) business days from its receipt.

7. Data Protection Officer. Contact

For any further information on the present notice, it is possible to contact the Data Protection Officer appointed by MIA by sending an e-mail to: privacy@mia-platform.eu